



EXPLORE THE WONDERS OF TURKEY IN THE HEART OF DC



June 14, 2011

Dear Prospective Food Vendor:

On behalf of the American Turkish Association of Washington DC (ATA-DC), we are pleased to announce that the **9th Annual Turkish Festival** is scheduled for **Sunday, October 2, 2011** from 11:00 AM to 7:00 PM on Pennsylvania Avenue NW between 12th and 14th Streets.

Washington, DC Turkish Festival has become a tradition which is celebrated by Turks, Americans, and people of other ethnicities alike. And this year, we are excited to carry on the title of "Best Festival of DC", awarded to the Turkish Festival as a result of a public poll conducted by Washington City Paper.

Last year, more than 25,000 people most of whom were non-Turkish visited the Festival. Thousands of people come to the festival to taste and enjoy the world-famous Turkish cuisine. Therefore, our desire is to showcase the best Turkish cuisine from a wide variety of food vendors. In this regard, we invite you to participate in Turkish Festival 2011. The terms, conditions, and costs for participating are explained in the following pages.

Due to the DC Government's strict permitting and our rental equipment deadlines, if you would like to participate in this year's Festival, you must return the enclosed participation form and by Monday, August 8, 2011. We will not be able to accept late applicants. **Food vendors will be allowed to choose their festival tents on a first pay first serve basis. Whoever pays first will get to pick their tent first! So hurry up and register now!**

On behalf of our colleagues at ATA-DC and on the Festival Committee, we look forward to working with you to present the best that Turkey has to offer. We believe that with your participation, we will have another successful festival—perhaps the best cultural/ethnic festival Washington DC has ever seen!

For questions, please contact Zeynep Atalan, Food Coordinator, at 703-677-47-22 or foodvendors@turkishfestival.org.

Best regards,

Zeynep Atalan
Coordinator,
Food Vendor Committee

Patsy Jones
Chairperson
2011 Turkish Festival

Demet Cabbar
President
ATA-DC



ATA-DC
The American Turkish
Association of Washington, DC

1526 18th ST NW
Washington, DC 20036
Phone: 1-888-282-3236

www.turkishfestival.org
www.atadc.org



2011 Food vendor Terms and Conditions

Please read the following terms and conditions for participating in this year’s Festival carefully. All food vendors who participate must agree to these terms and conditions.

- ∞ **Commissions**— There will be no commission fee, no tickets and no fixed menu pricing.
- ∞ **DC Sales Tax**— It will be the vendor’s responsibility to pay DC Sales Tax.
- ∞ **DC Health Department Orientation**—Food vendors will be **required** to attend an orientation session with the DC Health Department. ATA-DC will arrange this meeting close to the Festival date. Due to certain violations by some food vendors last year, **the DC Health Department has informed us that vendors who do not attend this session will not be able to set up on the day of the Festival.**
- ∞ **Drinks**—ATA-DC will sell Turkish Tea & Coffee. Therefore no vendor will be allowed to sell these types of items. **Also alcoholic beverages may not be sold.**
- ∞ **Food Menu** – All food items sold must represent Turkish Cuisine. Not compliant food vendors can be dismissed.
- ∞ **Ice and water** – All food vendors need to bring their own water and ice.
- ∞ **Fire Extinguishers** – All food vendors must bring their own fire extinguisher.
- ∞ **Gloves and Head Cover** - All food vendor employees must wear gloves and cover their head when they work. Otherwise your tent may be shut down.
- ∞ **Propane Permit**— The festival committee will secure a permit for each vendor.
- ∞ **Signage** - Vendors are responsible for their own signage and displays not to exceed 2 ft. above the tent.
- ∞ **Tables** - All tables must be covered; vendors are responsible for providing their own table coverings.
- ∞ **Tents**- The Festival Committee will rent tents, tables, and chairs for vendors. Please rent the tent size that meets your needs. If you do not stay within the premises of your tent the DC Health Department will reinforce regulations by shutting down your tent.
- ∞ **Terms of Payment** -The fee is based on each vendor’s tent size, table, and electrical requirements. Should you decide to participate in the Festival, 50% of the participation fee must be paid by check to “ATA-DC” when you return the forms. The other 50% should be paid by September 15.

Responsibilities

Vendors	ATA-DC/Festival Committee
<ul style="list-style-type: none"> • Set up vendor area 	<ul style="list-style-type: none"> • Rent and construct tents
<ul style="list-style-type: none"> • Provide tablecloths (red or white) 	<ul style="list-style-type: none"> • Rent generators & provide electrician
<ul style="list-style-type: none"> • Provide cups, plates, napkins, forks, knives etc 	<ul style="list-style-type: none"> • Rent tables & chairs
<ul style="list-style-type: none"> • Provide take home containers (if appropriate) 	<ul style="list-style-type: none"> • Handle all the marketing activities of the Festival and Turkish Restaurant Week
<ul style="list-style-type: none"> • Provide Restaurant Name Sign 	<ul style="list-style-type: none"> • Order banners for each restaurant
<ul style="list-style-type: none"> • Provide Menu Signs 	
<ul style="list-style-type: none"> • Bring fire extinguisher 	
<ul style="list-style-type: none"> • Bring an extension cord for each machine and outlet you will use 	

turkish festival

2011 Food Vendor Application

Business Name: _____

Business Address: _____

Primary Contact: _____

Phone Number: _____

List of Electrical Equipment you will Bring: _____

We need to know exactly how much electricity you will need to make sure we rent sufficient generator power to prevent disruptions on the Festival Day.

	Rental Cost*	# required	Total Payment Due
Meat Entree Serving Vendor* 10 x 20 tent	\$1500 (including propane permit***, 2 tables and 1 electrical outlet)		
Meat Entree Serving Vendor* 10 x 10 tent	\$1100 (including propane permit, 1 table and 1 electrical outlet)		
Non-Meat Entree Serving Vendor** 10 x 10 tent	\$650 (including propane permit, 1 table and 1 electrical outlet)		
Additional Tables for rent (3ft x 6ft)	\$20 per table		
Additional Electrical Outlets	\$30 per outlet		
Grand Total			
Amount due to ATA-DC (50% of Total) by August 1, 2011			

* Meat Entrees include doner, lahmacun, kebab, etc...

**Non-Meat Entrees include manti, gozleme, simit, side dishes, deserts, bakeries, salads, vegetarian dishes, etc.

***Propane/Charcoal permit fee is \$100 and is included in the prices

****\$100 discount for vendors that will not use propane

Return this form by August 8, 2011 to:

**2011 Turkish Festival
c/o Zeynep Atalan
6813 Crossman Street
Annandale, VA 22003**

Make checks payable to "ATA-DC"

Signature _____

Date: _____

Print Name _____

E STREET NW

1 3 T H S T R E E T N W

FREEDOM PLAZA

INFO

CULTURAL EXHIBITS

ANATOLIAN ART

GUINNESS RECORD TRIAL

ATA-DC

COFFEE

BAZAAR

A

B

C

STAGE

PENNSYLVANIA AVENUE NW

FOOD COURT

SPONSORS

SPONSORS

KIDS

STATION PUBLICATIONS

POOL

OTTOMAN TENT

1 4 T H S T R E E T N W

1 2 T H S T R E E T N W

1 3 T H S T R E E T N W

